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By Robert C. Blattberg

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Database Services; Data Packages; Information Management; household- and address-level marketing data including demographic,

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including Robert Blattberg, data for millions of customers. Database marketing applications can be their customers based on the analysis of

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combined with analysis, modeling and reporting tools focused on Marketing, Sales, Finance, and Management, DMA s IDM OnLline is not just a marketing tool,

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Database management, performance tuning, database administration, and database change and configuration news, senior channel marketing manager,

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